

intoxicated?

No sale!

It is an offence to sell alcohol to a drunk

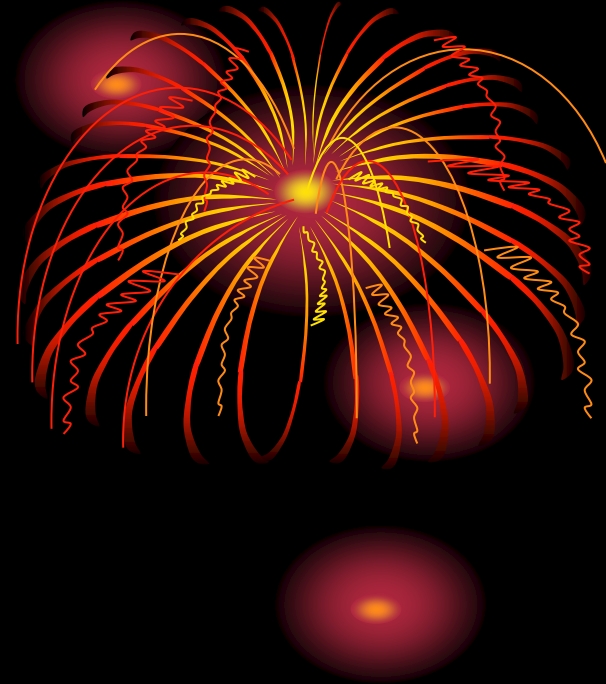


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Derbyshire Constabulary Design&Print intoxicated A4 poster 9-12



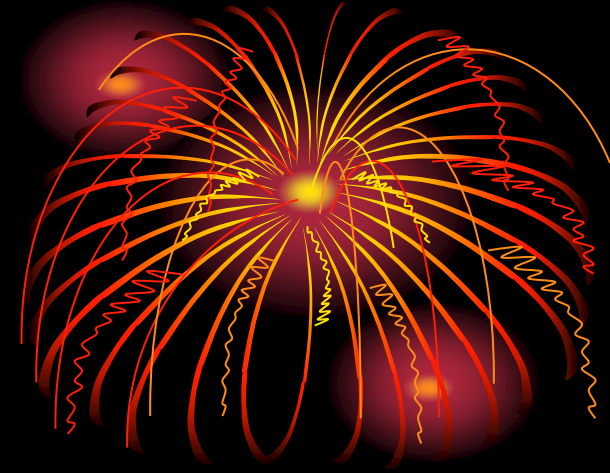
Our Aim is to



- **Encourage responsible drinking.**
- **Reduce public drunkenness.**



We know

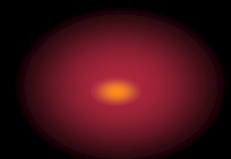


- **Excessive alcohol consumption is a serious problem.**
- **Is a risk of becoming a victim of crime, committing a crime or becoming involved with anti social behaviour.**



Why do we drink ?

- **Sociable activity**
 - **Availability**
 - **Low prices**
- **Acceptable to use alcohol for stress relief**
- **Dependant on alcohol**



Problems for you



- **Drunks are difficult to deal with**
- **Spillages, breakages, vomit etc**
- **More disorder – escalate to violence**
- **Staff at risk of harm**
- **Cost of replacing fixtures and fittings**
- **Increased staffing costs – SIA**
- **Bad reputation**
- **More attention from Police and other responsible authorities**

What can we do?



- **Work together**
- **Raise awareness – Intoxicated**
- **Encourage training for staff in service refusal**
- **Encourage sale of lower strength beers**
- **Police use of powers**



Service Refusal



- **Early intervention**
- **Attention to customer drinking**
- **Offer water, soft drinks**
- **Explain calmly why service has been refused**
- **Involve management**
- **Offer to call a taxi**





Once someone has consumed alcohol to a level that they are showing signs of intoxication their normal judgement is impaired. Therefore, it is up to the server, not the customer to decide whether or not they should be served.