

Vision

Our green spaces will be vibrant, attractive, robust and actively maintained spaces for the whole community to enjoy. They will be future-proofed to provide climate resilience and enhanced biodiversity while supporting the health and wellbeing of our communities.





Executive Foreword

We are delighted to present this Green Spaces
Strategy which draws together our ambitions for
the Staffordshire Moorlands. This strategy has been
developed to reflect the hard work and contributions
of a wide range of partners, including our officer
team, partner organisations, community groups
and councillors, who each play such an important
and valuable role in maintaining, developing
and improving the amazing green spaces in the
Staffordshire Moorlands.

The Staffordshire Moorlands is a beautiful place to live, with so many valuable green open spaces, parks and recreation areas on our doorstep. The challenge over the coming years is to protect, maintain and improve these wonderful assets to ensure they meet the current and future needs of our residents, whilst also delivering on some of the council's wider aspirations, such as ensuring our sites can respond to climate change and meet the needs of wildlife through improved biodiversity.

We are up for that challenge, and this strategy will be used as a framework to prioritise how we manage our parks and green spaces now and in the future. It will inform work with our service partners, be used as a reference point to guide discussions and help develop new initiatives in our green spaces through working collaboratively with community and interest groups. The aim is that our green spaces are futureproofed to ensure that they serve the needs of our communities.

This strategy will help the council focus its internal resources on attracting additional resources and funding to enhance our green spaces further and to deliver the projects detailed in the individual management plans which will accompany this strategy.

Thank you once again to those who have contributed so positively and generously towards the development of this strategy. We look forward to delivering our shared aspirations together in the years to come so that the green spaces across the Staffordshire Moorlands become better community spaces that stand up to the future challenges that this planet faces.

Matt Swindlehurst

Cllr. Matt Swindlehurst

Cabinet Member: Tourism and Leisure.

Nigel Yates

Cllr. Nigel Yates

Cabinet Member for Climate Change and Environment

Introduction



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Staffordshire Moorlands has a population of approximately 95,800 (census 2021) and covers an area of 222 square miles. The district has a fantastic array of green open spaces which are treasured assets, central to the lives of their communities and enjoyed by visitors for many reasons. We are extremely proud of our green spaces and the value they bring to communities, including biodiversity, economic, education, heritage, health and wellbeing. In developing this strategy, we recognise these benefits and present clear priorities which will protect and enhance them in the future.

When we talk about our green spaces, we are referring to the sites which Staffordshire Moorlands District Council owns and manages, which also have free public access. These sites include formal parks, recreation grounds, playing fields, general open spaces, play areas, closed churchyards and cemeteries.

These green spaces play fundamental roles in the provision of increased community cohesion, physical and mental health, and wellbeing. We aim to ensure that these spaces will serve the communities of the future, as well as those of today. In doing so, we will provide opportunities that are sustainable, help improve biodiversity, contribute to climate change mitigation, encourage tourism, help grow the local economy, conserve the heritage and cultural offer in the Moorlands and contribute to education.

Staffordshire Moorlands District Council also owns a number of sites which are now managed by Staffordshire Wildlife Trust. These sites include two country parks (Biddulph Grange Country Park & Ladderedge Country Park), a large area of lowland heath common (Wetley Moor Common) as well as a number of smaller but no less distinctive open spaces. We will continue to work with the Trust to ensure that the needs of both the local communities and the environment continue to be met.

Additionally, we recognise that a large amount of green space which is available to residents and visitors within the district is owned and managed by others – including Staffordshire County Council, Peak District National Park Authority, local town and parish councils, community/charity organisations and private land owners – and that having a positive, open, and helpful collaboration with these organisations is the best way to achieve the aims set out within this strategy.



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Key Strategic Priorities

- **1.** Invest in green spaces as a priority, protecting our heritage.
- **2.** Use resources effectively and sustainably, whilst maintaining and improving our amenities.
- **3.** Contribute to climate change and biodiversity targets and aims, through planting trees and managing sites for wildlife whilst improving flora and fauna.
- **4.** Increase the use and accessibility of green spaces for all, improving the health and wellbeing of our communities.
- **5.** Work cooperatively with our communities and effectively with partners through positive community engagement.

Our green spaces have a major part to play in community and family life.



Why have a Green Spaces Strategy?

Our green spaces have a major part to play in community and family life. They are places for us to socialise, enjoy being active, connect with nature and wildlife, relax and reflect. Some green spaces contain heritage features which tell a story about the past.

They can also play an important part in providing a more sustainable future, contributing towards climate change aspirations, and providing educational opportunities.

It is also important to see our green spaces in the context of their ability to support and enhance our fauna and flora. The wide mix of sites offers a diverse range of habitats which may already provide homes to many species, but with greater understanding could provide much more.

Because of their wide variety
of uses and benefits, as well
as the pressures on them,
it is important that the
management and ongoing
development of these green
spaces are recognised
and prioritised in a way
in which everyone can
understand and support.

The purpose of developing this Green Spaces Strategy is to bring these key issues into focus and by doing so:

 Set the overarching context and direction for the management and development of our green spaces.

- Outline the approach for managing, protecting, and developing green spaces, which gives consideration to the council's resources, management and maintenance responsibilities, and the contributions from community and interest groups.
- Highlight a set of principles which will guide future maintenance, investment, community engagement decisions and actions regarding our green spaces.
- Agree a set of priorities which focus effort, resources and decision making, ensuring that our green spaces remain high quality spaces for everyone to enjoy.
- Help secure additional investment and external funding towards enhancing infrastructure, facilities and opportunities for the benefit of the community.





A number of our sites will have individual management plans produced. Each management plan will include a bespoke action plan which identifies local improvements which can be made and recognises the ongoing contribution of community groups and partners in delivering some of these actions with us.

Our remaining green spaces are extremely valuable assets and each contributes to the broad benefits already highlighted. They play a significant part in community life and are extremely important to the people that use them.

Each of our green spaces will be managed and developed using the guiding principles within this strategy and the maintenance regimes that are specific to each site.

Our green spaces often contain natural features, have unique heritage value, and in some cases, play facilities for children. Whilst they may not always require detailed management plans, it is important to state that these are cherished assets for local communities, and we are committed to improving these to ensure that they remain that way.

We want to ensure that all of our green spaces will stand up to future challenges: we therefore have a strong desire to improve biodiversity within these areas, manage the sites for the benefit of wildlife, provide more protection and shelter from the climate and reduce the impact of climate change.

Guiding principles

Guiding principles will be used when considering any changes that affect the current or future management and maintenance of our green spaces. These principles have been developed to ensure that any changes that are made to these spaces are appropriate, affordable, sustainable and deliver clearly against the aspirations of this strategy.



These guiding principles are:

- Use key strategies and recognised evidence of good practice as a base to inform decision making so that any changes, improvements or projects are the right thing, in the right place and for the right reason.
- Ensure that any projects to protect or enhance our green spaces are in keeping and proportionate with the overall purpose and heritage of our sites and deliver against one of the priorities listed in this strategy.
- Any projects or improvements are developed with accessibility in mind, ensuring that wherever practical, our sites are accessible to all.
- Any new projects which have an impact on the ongoing maintenance of our sites are both affordable and financially sustainable.
- Any projects or improvements are developed with serious consideration as to how our green spaces will be used by our future generations, whilst looking to increase biodiversity and climate resilience.



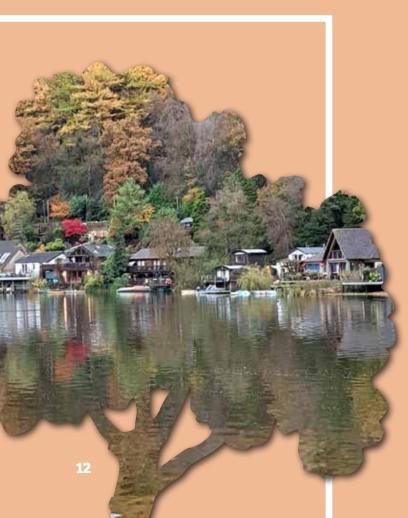
Objectives

We will:

- 1. review maintenance regimes to ensure that our green spaces are maintained to a high standard, in an affordable and sustainable way, and make improvements to increase and enhance biodiversity. (Addresses priorities 1,2,3,4 & 5)
- ensure that infrastructure and heritage features are protected and well maintained, in accordance within the resources available to the council. (Addresses priorities 1 & 2)
- 3. encourage and enable positive physical and mental well-being by developing strong partnerships with community groups, sports clubs and other stakeholder groups. Ensuring that our green spaces fulfil their potential for enabling healthy lifestyles for all ages, encouraging all residents to move more. (Addresses priorities 1, 2, 4 & 5)
- **4.** plant more trees within our green spaces to help combat climate change (carbon storage) and increase canopy cover, providing future new habitats for wildlife and additional shade for our communities in periods of extreme heat. (Addresses priorities 1, 2, 3, 4 and 5)
- **5.** ensure our green spaces are safe, welcoming, and accessible places for all of our communities and that the highest possible standards of health and safety are maintained by our service providers, event organisers and when engaging the community in projects. (Addresses priorities 2, 4 & 5)
- **6.** actively encourage community engagement and involvement in the protection, maintenance, development and positive environmental impacts of our green spaces. (Addresses priorities 1,2,3,4 and 5)
- 7. effectively manage internal budgets and attract external funding wherever possible towards the ongoing maintenance and the future development of our green spaces. (Addresses priorities 1,2,3,4 and 5)
- **8.** review management plans and their associated action plans annually to ensure these objectives are being delivered effectively. (Addresses priorities 1,2,3,4 and 5)
- **9.** create a green spaces development fund to make improvements to our green spaces. (Addresses priorities 1,2,3,4, and 5).

Strategic Context

For this strategy to focus on the future effectively, it is important that it is set within the framework of the key influencing documents and evidence base which frame the provision, protection, and development of our green spaces. It is equally important to understand the current context in which our green spaces are managed and maintained as this will play a part in decision making and the delivery of future projects. (Full details of the documents below can be found in Appendix 1).



Key Strategies and Documents

- Corporate Plan (2023-2027)
- Staffordshire Moorlands Local Plan (2020 2033)
- Staffordshire Moorlands Open Space Study (2017)
- Move More Staffordshire Moorlands Strategy
 2023 2033
- Play and Outdoor Sports Facilities (2022 2026)
- Staffordshire Moorlands Tree Strategy (2016)
- Climate Change Emergency Declaration (2019)
- Staffordshire Moorlands "Plan for Nature" (2022 -2030)
- Staffordshire Moorlands Green Infrastructure Strategy (2018)
- Staffordshire Moorlands Tourism Strategy (2022
 2027)
- Sport England: Uniting the Movement (2021-2031)



Green Flag

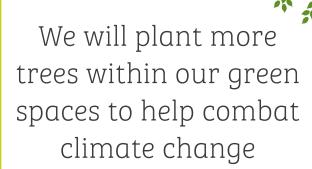
The Green Flag Award scheme recognises and rewards well-managed parks and green spaces, setting the benchmark standard for the management of recreational outdoor spaces. The council will continue to work towards the Green Flag criteria as a best practice guide to managing our green spaces.

The purpose and aims of the Green Flag Award is to:

- ensure that everybody has access to quality green and other open spaces, irrespective of where they live.
- ensure that these spaces are appropriately managed and meet the needs of the communities that they serve.
- establish standards of good management.
- promote and share good practice amongst the green space sector.
- recognise and reward the hard work of managers, staff and volunteers.

Other related priorities

In addition to the strategies and plans mentioned, green spaces contribute to many other priorities which the council, partners and communities share, including economic, regeneration, and preventing crime and antisocial behaviour. Links will be made through green space management plans in the delivery of the respective action plans of these plans and strategies.



Community Involvement

We are committed to working with local organisations who may wish to manage and maintain some of the smaller land assets within their locality, which are owned and currently maintained by Staffordshire Moorlands District Council. With community support, financial backing and agreed plans in place, these local green spaces may be better suited to local management. We want to encourage dialogue between a range of local organisations, such as town and parish councils and the district council, that will lead to the management model that best serves the local community.

We also see the important role our parks and open spaces can have on our communities across the Staffordshire Moorlands. We will therefore ensure that our communities are able to help decide how their local spaces are managed and have the opportunity to contribute to their upkeep and future development.





Management Responsibilities

Staffordshire Moorlands District Council is responsible for the overall management of the sites listed in Appendix 2 as well as many more incidental parcels of land. In addition to having the overall management responsibility, we work proactively with service providers, partners, the community, and interest groups to develop and deliver projects that protect, maintain, or improve our green spaces.

Alliance Environmental Services (AES) is responsible for maintaining each of the council's green spaces across the district. Management plans and their associated action plans detail an agreed schedule of maintenance standards undertaken in each area. Where no management plan exists for a green space, pre-agreed maintenance schedules will be

developed and adhered to. AES supports the council and community groups to deliver agreed projects that help protect and enhance green spaces for the benefit of the community.

Community and interest groups, including 'Friends of the Parks', are a vital and valued support network who play an important role in assisting the council and AES in undertaking specific maintenance tasks and development projects. These groups are also viewed by the council as a way for the community to bring forward ideas, energy, and act as a mechanism to attract additional funding to protect, maintain and enhance the green spaces.



